



Shubham Bhatt

Lead Product Designer

Contact info.

- 📍 Bangalore, India
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- 🌐 [Portfolio website](#)

Education

Bachelor of Technology,
Computer Science

Birla Institute of Applied Sciences,
Bhimtal, Nainital, Uttarakhand
2014 - 2018

Interests

1. Startups
2. Poetry
3. Literature
4. Badminton
5. AI
6. Philosophy

Skills & tools

Figma, HTML, CSS, Javascript, UI/
UX, Interaction design, Human
computer interaction, Prototyping,
Storytelling, Framer, User research,
Usability testing, Information
architecture



Work History

Whatfix, Bangalore

Lead Product Designer | Aug, 2025 - Present

- Leading Whatfix Mirror product (First Simulation & Conversation platform used by Meta, Uber and more)

Personal goal pursuit

Jan 2024- July 2025

- Building micro-saas businesses solo. Built createful.co (#4 product of the day at product hunt). Also built formlite.co, getworksheet.co

Quizizz, Bangalore

Lead Product Designer | Jul, 2022 - Dec, 2023

- Worked on teacher and student engagement charter.
- Managed a team of two designers.
- Led a gamification project which resulted in **+18% increase in teacher activity**

udaan, Bangalore

Product Designer III | Jul, 2019 - June, 2022

- Worked on Food & FMCG vertical.
- Designed two MVPs.
- Worked on a incentivisation feature which **led to ~1.8x GMV increase.**

Enquero, Bangalore

Front end Developer | 2018-2019

- Worked on the flagship product "PowerMe" as a frontend developer.
- Tech stack, AngularJS, JS, HTML, CSS

Volunteer

DesignUp Conference

Been volunteering for South East Asia's biggest design conference from past two years.